



Pork Quality Competition Sponsorship Package

Sponsorship shows you support the industry!

Increase your visibility by sponsoring the Pork Quality Competition at the Alberta Livestock Expo and show the marketplace you support their industry by making events like this possible. Please review our sponsorship package for tiered opportunities.

Stand out as a sponsor of the Pork Quality Competition!

VISIONARY - \$20,000

The Visionary Sponsorship includes: (only ONE available)

- Naming right for the Alberta Livestock Expo the year of the sponsorship. ie. The Alberta Livestock Expo *presented by XXXXX*
- \$20,000.00 in bidding credits for use at the Pork Quality Competition auction
- Logo on Hog Carcass Cooler sign visually identified as top sponsor
- Three complimentary booth spaces at the Alberta Livestock Expo (*From available spots at the time of sponsorship confirmation*)
- The privilege of handing the donation cheque to Ronald McDonald House Charity
- A banner with company logo hung next to the main ALE banner (*Hanging from ceiling banner*)
- A complimentary team entry into the ALE Pork Rib BBQ Competition
- Recognition as a Visionary Sponsor on the Alberta Livestock Expo Website, with a link to your company website
- Announced as a Visionary Sponsor during the Trade Show

LEADER - \$15,000

The Leader Sponsorship includes: (only ONE available)

- Leader sponsor will get the naming right for the Pork Quality Competition the year of the sponsorship. ie. *The XXXXX Pork Quality Contest*
- \$15,000.00 in bidding credits for use at the Pork Quality Competition auction
- Logo on Hog Carcass Cooler sign visually identified as second highest level of sponsorship
- Two complimentary booth spaces at the Alberta Livestock Expo (*From available spots at the time of sponsorship confirmation*)
- The privilege of announcing the Grand Champion award
- A banner with company logo hung next to the main ALE banner (*Hanging from ceiling banner*)
- A complimentary team entry into the ALE Pork Rib BBQ Competition
- Recognition as a Leader Sponsor on the Alberta Livestock Expo Website, with a link to your company website
- Announced as a Leader Sponsor during the Trade Show

BUILDER - \$10,000

The Builder Sponsorship includes: (only TWO available)

- \$10,000.00 in bidding credits for use at the Pork Quality Competition auction
- Logo on Hog Carcass Cooler sign visually identified as third highest level of sponsorship
- One complimentary booth space at the Alberta Livestock Expo *(From available spots at the time of sponsorship confirmation)*
- The privilege of announcing the 2nd, 3rd, 4th, and 5th place prizes **OR** naming rights to the ALE Pork Rib BBQ Competition (*The XXXXX Pork Rib BBQ Battle*) * note: this year we are doing a pork rib BBQ competition instead of the beef rib cook-off we did last year.
- A complimentary team entry into the ALE Pork Rib BBQ Competition
- Recognition as a Builder Sponsor on the Alberta Livestock Website, with a link to your company website
- Announced as a Builder Sponsor during the Trade Show

PARTNER- \$5,000

The Partner Sponsorship includes:

- \$5,000.00 in bidding credits for use at the Pork Quality Competition auction
- Logo on Hog Carcass Cooler sign visually identified as a sponsor
- One complimentary booth space at the Alberta Livestock Expo *(From available spots at the time of sponsorship confirmation)*
- A complimentary team entry into the ALE Pork Rib BBQ Competition
- Recognition as a Partner Sponsor on the Alberta Livestock Website, with a link to your company website
- Announced as a Partner Sponsor during the Trade Show

Additional Details:

- 100% of the revenue from the Carcass sponsorships will be donated to Ronald McDonald House Charity Southern Alberta.
- Only sponsors will be allowed to bid on carcasses.
- Partner, Builder, and Leader sponsors may buy an additional \$5000.00 of bidding credits
- The bidding credits have no cash value and are non-refundable. They must be used at the current year's auction.
- Visionary, Leader, and Builder sponsors will have the first right of refusal for the same level of sponsorship in the following year.
- Sponsors will be provided onsite with a list of how many of their customers placed in the top 5 results.



Sponsorship Application

Company Name: _____

Contact First & Last Name: _____

Mailing Address: _____

City: _____ Province: _____ Postal Code: _____

Phone: _____ Fax: _____ Mobile: _____

Email: _____ Website: _____

Sponsorship Level = \$ _____

Subtotal = \$ _____

Total Owing = \$ _____

Complete amount can be used as a tax credit as a donation the Ronald McDonald House Charities Southern Alberta. Complete payment details will be confirmed as sponsorships are confirmed.

Please fully complete and return this application to:

Mail: Alberta Livestock Expo c/o Lisa Doyle 19 Everglen Manor SW Calgary, Alberta T2Y 5G2

OR Fax: 1-855-631-0286 **OR Email:** lisa@vibranteventmanagement.ca

Sponsorships are on a first come first serve basis.

Please contact me regarding Expo exhibiting opportunities

2018 Alberta Livestock Expo Pork Quality Competition



Auctioning off pig carcass

