



Sponsorship Package

Sponsorship shows you support the industry!

Increase your visibility by sponsoring the Alberta Livestock Expo and show the marketplace you support their industry by making events like this possible. Please review our sponsorship package for tiered and itemized sponsorship opportunities. We are also open to different types of sponsorship so please contact us to discuss your ideas.

Stand out as a sponsor of the Alberta Livestock Expo!

GOLD - \$3,500

The Gold Sponsorship includes:

- One 10'x10' Booth in the location of your choice (*From available spots at the time of sponsorship confirmation*)
- 300 Attendee passes to be distributed to your customers and prospects (*\$1,500 value*)
- Recognition as a Gold Sponsor on the Alberta Livestock Expo Website, with a link to your company website
- Acknowledgement as a Gold Sponsor on the sponsor signage board
- Announced as a Gold Sponsor during the Trade Show
- Opportunity to place one of your company's promotional items inside the attendee loot bags (If applicable) Items such as: pens, highlighters, note pads, sticky notes, magnets etc.

SILVER - \$2,500

The Silver Sponsorship includes:

- One 10'x10' Booth in the location of your choice (*From available spots at the time of sponsorship confirmation*)
- 150 Attendee passes to be distributed to your customers and prospects (*\$750 value*)
- Recognition as a Silver Sponsor on the Alberta Livestock Expo Website, with a link to your company website
- Acknowledgement as a Silver Sponsor on the sponsor signage board
- Announced as a Silver Sponsor during the Trade Show
- Opportunity to place one of your company's promotional items inside the attendee loot bags (If applicable) Items such as: pens, highlighters, note pads, sticky notes, magnets etc.

BRONZE - \$1,500

The Bronze Sponsorship includes:

- 100 Attendee passes to be distributed to your customers and prospects (*\$500 value*)
- Recognition as a Bronze Sponsor on the Alberta Livestock Website, with a link to your company website
- Acknowledgement as a Bronze Sponsor on the sponsor signage board
- Announced as a Bronze Sponsor during the Trade Show
- Opportunity to place one of your company's promotional items inside the attendee loot bags (If applicable) Items such as: pens, highlighters, note pads, sticky notes, magnets etc.

BBQ Competition Rib Sponsor - \$1,500

The BBQ Competition Rib Sponsorship includes:

- 10 Pork Rib BBQ Competition tickets to be distributed to your customers and prospects (\$250 value)
- Recognition as the BBQ Competition Rib Sponsor on the Alberta Livestock Website, with a link to your company website
- Acknowledgement as the BBQ Competition Rib Sponsor on the sponsor signage board
- Announced as the BBQ Competition Rib Sponsor during the BBQ
- Opportunity to place one of your company's promotional items inside the attendee loot bags (If applicable) Items such as: pens, highlighters, note pads, sticky notes, magnets etc.

Itemized Sponsorship Opportunities

- Alberta Livestock Expo Loot Bags @ \$1,000.00 (Exclusive - only 1 available)**
Maximize your company visibility with your logo one side of the high quality plastic attendee bag. (ALE logo is on the other side) Do you have promotional items as well – with this sponsorship you can place up to 3 of your company's promotional items inside.
- Lunch Break @ \$1,000.00 (Exclusive - only 1 available)**
Have your company logo prominently displayed during the lunch break
- Attendee Name Badges @ \$750.00 (Exclusive - only 1 available)**
Show your support by having your company logo printed on the thousands of attendee stick on name badges.
- Trade Show Entrance Hanging Banner @ \$650.00 each (Only 5 available)**
Have a Trade Show hanging banner with your company logo displayed.
- Alberta Livestock Expo Pork Rib BBQ Competition Aprons @ \$550.00 (Exclusive - only 1 available)**
Maximize your company visibility with your logo on the aprons at the Pork Rib BBQ.
- Exhibitor Name Badges @ \$550.00 (Exclusive - only 1 available)**
Maximize your visibility by having your company logo printed on the exhibitor name badges. (Lanyards can also be supplied at cost)
- Charging Station @ \$550.00 (Exclusive - only 1 available)**
Have your company logo prominently displayed at the charging station.
- Coffee Break area @ \$550.00 each (Only 3 available)**
Have your company logo prominently displayed during the morning or afternoon coffee break.
- Alberta Livestock Expo Loot Bags Items @ \$250.00 each**
Do you have promotional items? – with this sponsorship you can place one of your company's promotional items inside the attendee loot bags (If applicable) Items such as: pens, highlighters, note pads, sticky notes, magnets etc.



Sponsorship Application

Company Name: _____

Contact First & Last Name: _____

Mailing Address: _____

City: _____ Province: _____ Postal Code: _____

Phone: _____ Fax: _____ Mobile: _____

Email: _____ Website: _____

Sponsorship Level = \$ _____

Sponsorship Item = \$ _____

Subtotal = \$ _____

5% GST (#83480 3397 RT0001) = \$ _____

Total Owing = \$ _____

Payment via cheque (Please make cheque payable to **Vibrant Event Management** and include with your application)

Payment via credit card (Please note statement will reflect a charge from **Vibrant Event Management**)

Visa Mastercard American Express

Card Number: _____ Exp. Date: _____ CSC: _____

Card Holder Name: _____ Card Holder Signature: _____

Please fully complete and return this application to:

Mail: Alberta Livestock Expo c/o Lisa Doyle 19 Everglen Manor SW Calgary, Alberta T2Y 5G2

OR Fax: 1-855-631-0286 **OR Email:** lisa@vibranteventmanagement.ca

Do you have a **Unique Sponsorship Idea**? Or an **In-kind Donation** Item(s) – we are open to your suggestions please contact Lisa via email at lisa@vibranteventmanagement.ca or call 1-403-305-1563. Sponsorships are on a first come first serve basis.

Please contact me regarding Expo exhibiting opportunities