



# Exhibitor Survey

Thank you for exhibiting at the ALE! This survey will help us evaluate this year’s event and make 2019 better. Please return the completed survey via email to [lisa@vibranteventmanagement.ca](mailto:lisa@vibranteventmanagement.ca) or via fax to 1-855-631-0286. Thanks!

**Please rank 1-5 (with 1 being poor and 5 being excellent) the following items according to how they describe your experience at the Alberta Livestock Expo.**

	<i>Poor</i>	<i>Satisfactory</i>	<i>Excellent</i>
1. Overall satisfaction with <u>pre</u> -Show information and support ..... 1	2	3	4 5
<i>(information, registration, support)</i>			
2. Overall satisfaction with the location ( <i>Lethbridge</i> ) ..... 1	2	3	4 5
3. Overall satisfaction with the timing ( <i>October</i> )..... 1	2	3	4 5
4. Overall satisfaction with set-up ..... 1	2	3	4 5
5. Overall satisfaction with your ALE Sponsorship ( <i>If Applicable</i> ) ..... 1	2	3	4 5

## **Exhibition Park**

1. Overall satisfaction with the facility ..... 1	2	3	4 5
2. Overall satisfaction with the food and beverage concession ..... 1	2	3	4 5
3. Overall satisfaction with set-up ..... 1	2	3	4 5
4. Overall satisfaction with tear-down ..... 1	2	3	4 5
5. Overall satisfaction with the ALE Lunch Special ( <i>BBQ Beef Sandwich</i> ) ..... 1	2	3	4 5
6. Overall satisfaction with the Beef Rib BBQ Dinner ( <i>If Applicable</i> ) ..... 1	2	3	4 5

## **FOR 2019**

1. Would you be interested in an exhibitor brunch before the Wednesday afternoon start? YES NO
2. Do you approve of Ronald McDonald House as the charity for our Pork Quality Contest auction? YES NO
3. Recommendations of where ALE should be advertising to hit our goal of 1000+ attendees for 2019? \_\_\_\_\_

Please feel free to provide suggestions or comments about your experience at this year’s Expo: \_\_\_\_\_

You may remain anonymous; however, it may be helpful to show management if you complete the following:

NAME: \_\_\_\_\_ COMPANY: \_\_\_\_\_

E-MAIL: \_\_\_\_\_